

INTERNATIONAL ARMOUR
BEARER'S YOUNG PEOPLE UNION

STRATEGIC PLAN

2016-2021



Engaging • Equipping • Empowering

PRESIDENT'S WELCOME

What a joy and pleasure it is to bring you greetings as the 28th President of the International Armour Bearer's Young People Union(IABYPU) of the Church of our Lord Jesus Christ, Inc. Over the next three years I look forward to the great opportunity for God to do astonishing and mighty things through you and the IABYPU. Our Bible says "Now to Him who is able to do exceedingly abundantly above all that we ask or think, according to the power that works in us, to Him be glory in the church by Christ Jesus to all generations, forever and ever. Amen" (Ephesians 3:20-21).

The theme for the IABYPU over the next three years is ABYPU 365: Engaging, Equipping, Empowering. The guiding principle of ABYPU 365 is the desire to engage as many young men and women while providing opportunities to be empowered by God's Word through an extension of events, workshops, conferences and webinars. These opportunities will equip youth with significant tools needed to experience the "wholeness" that God has purposed for our lives. We are made "whole" through God who gives balance and guidance by his grace "365" days a year. I am believing and praying that together we will explore new and innovative ways to engage your youth, equip your developing leaders and empower this upcoming generation to rise to another level in Christ. It is my hope that you will be "empowered" and prepare to take the church to a new level.

As I conclude I pray God will continue to fortify you for the journey ahead. Please know I am here to assist in any way for the building of the kingdom. If you have any questions, concerns or thoughts for myself or the IABYPU executive staff please feel free to contact via any of social media outlets or web page at www.abypu.org.

Humbly Submitted,

Elder Mark E. Parrott II
28th International ABYPU President
Church of our Lord Jesus Christ, Inc



Mission



To evangelize the world for Jesus Christ; to equip every believer to become true disciples of Christ; and to engage those social problems that challenge the communities we have been called to serve.

Vision



The purpose of this department shall be to promote spiritual growth, heighten devotion, provide instruction and training— biblical, doctrinal and secular, enhance fellowship among the youth of this international organization, and to support the general body in the attainment of national and international goals.

STRATEGIC GOALS



ENGAGE: *FOSTER COLLABORATION & COMMUNICATION*

Objectives:

- Increase program effectiveness through organizational collaborative efforts.
- Build strong relationships with local, state, national, and global Unions.
- Increase local and diocese reporting by 10% each year.
- Improve IABYPU auxiliary-wide communication.
- Increase parent and alumni engagement.
- Pursue mutually beneficial relationships with International Sunday School and International Congress.
- Capitalized on experiences through increased relationship with past Union presidents



EQUIP: *CULTIVATE LEADERSHIP & SPIRITUAL DEVELOPMENT*

Objectives:

- Prepare youth for the pursuit of higher education and/or meaningful employment.
- Provide platforms that foster leadership development and training.
- Offer innovative, rigorous, and relevant programs.
- Promote personal, physical, emotional, and spiritual health through Union support services.
- Deliver programs that utilize best practices in technology and innovation.
- Contribute to the formation of spiritual development.
- Develop auxiliary leadership succession plans to be modeled by Diocese and Local Unions.

STRATEGIC GOALS

3.

Expand: *ENHANCE ENGAGEMENT BEYOND THE FOUR WALLS*

Objectives:

- Emphasize service learning in the development of Union leadership.
- Increase Union participation in community events.
- Facilitate access to opportunities for connecting with the local, national, and global community.
- Offer opportunities for the community to participate in Union activities.
- Encourage Unions to develop programs and events, which involve their respective Union in the communities they have been called to serve.
- Develop continuing education opportunities for leaders in training.

4.

Empower: *ENSURE GROWTH AND SUSTAINABILITY*

Objectives:

- Develop sustained and diversified funding that promotes the financial stability of the auxiliary.
- Increase auxiliary funding base through grants, sponsors and reporting.
- Ensure the continued alignment of the auxiliary operations with mission and vision.
- Recruit and retain qualified young people.
- Promote an environment that values and supports Diocese Bishop, Pastors, Local and Diocese Presidents and officers.
- Establish funding for qualified individuals in the area of education.

STRATEGIC PLAN UNITS



STRATEGIC PLAN UNITS:



Units are departments that will house and lead the Strategic Plan's goals, objectives and initiatives:

- Education Coordinator
- Global Mission Coordinator
- Evangelism Coordinator
- Young Men's Ministry Coordinator
- Young Women's Ministry Coordinator
- Media and Marketing Coordinator
- Council of Presidents
- Children's Ministry (Kingdom Kids)
- Teen Ministry (AAT)
- Let's Move
- Young Professional Network
- Lead365

UNITS DESCRIPTIONS:

International Young Women's' Ministry Coordinator: Plan and implement programs of both natural and spiritual growth and development for women 20-35 years of age. The coordinator will be expected to research the needs of young women within COOLJC and provide suggestions on how we as an auxiliary and organization can better minister to them.

International Young Men's Ministry Coordinator: Plan and implement programs of both natural and spiritual growth and development for men 20-35 years of age. The coordinator will be expected to research the needs of young men within COOLJC and provide suggestions on how we as an auxiliary and organization can better minister to them.

STRATEGIC PLAN UNITS

UNITS DESCRIPTIONS:

International Global Mission Coordinator: Serve as the International ABYPU representative to the International Global Missions Department. This individual will work closely with the International Global Missions Director to ensure that the ABYPU is kept abreast of all International Global initiatives and is expected to participate in all International Global Mission activities. This individual will also be responsible for making and keeping contact with all International Unions in COOLJC. They will work closely with the President to ensure that all information is effectively communicated to all International Unions. They will be expected to give an annual report at the general assembly of each International Union's activities as well as inform the National Union of any needs of the International Unions.

International Education Coordinator: Serve as the International ABYPU representative to the International Education Department. This individual will work closely with the International Education Director to ensure that the ABYPU is kept abreast of all International Education initiatives and is expected to participate in all International Education activities. In addition, foster professional and career development, networking and volunteer opportunities to aspiring youth in the Church of our Lord Jesus Christ, Inc through the Young Professionals Network (YPN). This person is also expected to work closely with the President, AAT Director and Kingdom Kid's Director to develop education-focused workshops and opportunities for the youth of the organization.

International Evangelism Coordinator: Serve as the International ABYPU representative to the International Evangelism Department. This individual will work closely with the International Evangelism Director to ensure that the ABYPU is kept abreast of all International Evangelism initiatives and is expected to participate in all International Evangelism activities. This person is also expected to work closely with the President, to develop evangelistic opportunities for the International Union.

STRATEGIC PLAN UNITS

UNITS DESCRIPTIONS:

International Social Media and Marketing Coordinator: The coordinator shall develop innovative and creative media content across social media platforms including Facebook, Instagram, Pinterest, Twitter and YouTube. In addition, this person will work closely with the International ABYPU Corresponding Secretary and collaborate with graphic designers and webmasters to ensure a relevant social media identity.

Let's Move: Let's Move is designed to fulfill our mission to develop healthy lifestyles amongst our young people, both spiritually and physically.

Council Of Presidents: The Council of Presidents is an advisory committee comprised of local and diocese presidents appointed by the IABYPU President, who bring unique knowledge and skills that further enhance the effectiveness of the IABYPU. The council does not have formal authority to govern the auxiliary, that is, the council cannot issue directives which must be followed. Rather, the council serves to make recommendations and provide consultation to the IABYPU President and executive team. The council plays an important constructive role in providing the executive staff with a fresh perspective on programmatic issues.

Young Professionals Network: The Young Professional Network (YPN) is a platform for young professionals provided by the International ABYPU. YPN offers networking, professional development, and volunteer opportunities to aspiring youth in the Church of our Lord Jesus Christ, Inc. The YPN connects working professionals predominately through ages 18 thru 35 and provides opportunity to network with their peers in the same field or other career paths.

Lead365: LEAD365 are practical sessions and engagements designed to speak to the leader within us all. The purpose of these sessions is to transform our thinking and foster innovation within our ministries and personal development. Whatever area of church life and ministry you find yourself in, there is something within the breadth of these sessions that will encourage and empower you in your calling and passion.